



**Economy
League**

GREATER
PHILADELPHIA



Frequently Asked Questions

Q: What are Social Determinants of Health?

A: Social determinants of health (SDOH) are non-clinical factors which can be leveraged to address health disparities. SDOH include the environment and social setting where people are born, live, work, and spend time recreationally that will directly influence an individual's overall quality of life and health risks.

Q: What is the definition of Health Inequity and how does the WCC aim to address it?

A: As defined by the Robert Wood Johnson Foundation, Health Equity means that everyone has a fair and just opportunity to be as healthy as possible. Therefore, "Inequity" refers to obstacles to health care such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, and safe environments. WCC aims to empower community leaders with tools to fight these obstacles.

Q: Is there any cost to submit an idea for the Well City Challenge?

A: There are no costs or fees to apply to the Well City Challenge.

Q: Can you submit an idea as a team?

A: Ideas can be submitted from individuals or from teams of no more than four people.

Q: How many applications will be accepted and reviewed?

A: Our goal is to receive 300 applications for WCC 2.0. Of the 300 applications, we hope to evaluate the ideas and narrow it down to a few finalists.

Q: In what stage of development should your idea be?

A: The Well City Challenge is best suited for those in the idea stage, early-stage ventures or existing organizations that are trying to expand into a new market. The incubator and accelerator are designed to help people develop and pilot their ideas.

Q: Can I submit more than one idea?

A: We encourage you to submit your strongest ideas. Applicants are welcome to submit more than one idea.

Q: Can there be a cost associated with my idea?

A: The Well City Challenge is open to for-profit and non-profit ideas.

1800 John F. Kennedy Blvd., Suite 460
Philadelphia, PA 19103
T. 215 875 1000 x110 / F. 215 875 1010

economyleague.org

“Community Solutions for Heart & Mental Health”

Raising public awareness and accelerating social impact through purpose driven community engagement programming