



WELL CITY CHALLENGE APPLICATION SCORING RUBRIC

Criteria	1	2	3	Score
Issue relevance to health equity 20%	Does not clearly address root causes of health inequities	Somewhat addresses root causes of health inequities.	Clearly addresses root causes of health inequities	
Relevance to theme 20%	Solution doesn't apply clearly to either heart or mental health	Solution somewhat applies to heart or mental health	Solution clearly applies to heart or mental health and fits nicely in a sub-category	
Potential as pilot 15%	Idea is not appropriate for pilot.	Idea has potential to be piloted.	Can clearly see how idea could be piloted/has already been piloted	
Community Impact 10%	Does not address the needs or serve an underserved community/population, or no plans to measure impact	Impacts an underserved community/population but plans to measure are not specific	Impacts an underserved community/population and plans to measure are specific	
Clear 9%	Responses unclear, hard to follow, or does not follow format.	Responses are somewhat clear, can understand what they are trying to say.	Responses are clear, easy to understand, and follow format.	
Creativity 8%	Does not provide any original methods, ideas, or products.	Introduces somewhat original methods, ideas, or products	Introduces original and non-traditional methods, ideas, or products	
Inclusiveness 7%	Neither team nor solution reflect Philadelphia's diversity	Solution or team reflect Philadelphia's diversity	Solution and team reflect Philadelphia's diversity	
Potential to scale or be replicated 6%	Not clear how solution could scale or be replicated beyond suggested context	Can see limited opportunities for scaling or replication.	Can clearly understand how solution could scale or be replicated across communities	
Potential for collaboration 5%	Plans for collaboration not well-defined. It's not clear how collaboration adds to the pilot.	Plans for collaboration are somewhat well-defined. Can imagine how it adds to the pilot.	Well-defined plan for collaboration and clear explanation of how it adds to the pilot.	



GREATER PHILADELPHIA

Additional comments:

Questions we should ask this team during an interview?
