COVID-19's Impact on Philadelphia's Food Economy

Presented by the Economy League of Greater Philadelphia
Before we Begin:

- Please “mute” your microphone
- Use the “Q&A” feature to type your questions for moderators or panelists in real time
- Be respectful
Agenda:

- Philadelphia’s Food Economy Today
- COVID-19’s Impact on the Food Economy
- Panel Discussion with Local Experts
- Q & A
What is the Food Economy?

- Production
- Processing
- Distribution
- Retail
- Hospitality
- Waste & Recovery
The Food Economy is Key Player in Philadelphia’s Economy

**CITY OF PHILADELPHIA FOOD ECONOMY JOBS & FIRMS**

- **The 79,000 Food-Related Jobs** in Philadelphia account for 12% of all jobs in the city.

- **6,500 Food-Related Businesses** call Philadelphia home, representing 18% of all firms in the city.
Most Food-Related Businesses in Philadelphia are Small Businesses

<table>
<thead>
<tr>
<th>COMPOSITION OF FOOD-RELATED FIRM SIZE (BY NUMBER OF EMPLOYEES)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1–19</td>
</tr>
<tr>
<td>86.4%</td>
</tr>
</tbody>
</table>

Source: Reference USA, Economy League of Greater Philadelphia
The Food Economy Contributes $66.3 Million in Wage Tax Revenue to the City
The Food Economy is Adapting to the COVID-19 Pandemic

Production

Processing

Distribution

Retail

Hospitality

Waste & Recovery

Stays Open (with Stipulations)

Stays Open
Retail and Hospitality Represent the Majority of Jobs and Firms
Best Case Scenario: A loss of more than 7,000 jobs and $3.6 million in lost wage taxes

<table>
<thead>
<tr>
<th>Food Economy Sector</th>
<th>Total Jobs as of 2018</th>
<th>10% Industry Contraction</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Direct Job Loss</td>
</tr>
<tr>
<td>Hospitality</td>
<td>54,315</td>
<td>5,432</td>
</tr>
<tr>
<td>Retail</td>
<td>19,294</td>
<td>1,929</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>73,609</strong></td>
<td><strong>7,361</strong></td>
</tr>
</tbody>
</table>
Worst Case Scenario: A loss of more than 25,000 jobs and $12.5 million in lost wage taxes

<table>
<thead>
<tr>
<th>Food Economy Sector</th>
<th>Total Jobs as of 2018</th>
<th>35% Industry Contraction</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Direct Job Loss</td>
</tr>
<tr>
<td>Hospitality</td>
<td>54,315</td>
<td>19,010</td>
</tr>
<tr>
<td>Retail</td>
<td>19,294</td>
<td>6,753</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>73,609</strong></td>
<td><strong>25,763</strong></td>
</tr>
</tbody>
</table>
Where Do We Go From Here?
Our Panelists

Maria Campbell
Founder & CEO: Cooks Who Care

Jeff Brown
President & CEO: Brown's Super Stores, Inc.

Kim Carter
Vice-President of Partnerships: The Enterprise Center
IMPACTS OF COVID-19 ON FOOD BUSINESSES IN OUR CULINARY CENTER

91.4% Reduction in Membership Revenue
32 out of 35 members are currently not working

Three Members Still Working:
Home Appetit (meal-prep), Really Reel Ginger (Reading Terminal), Shabazz Pies, (sells to supermarkets and small grocers)

Restaurant Members:
48th St. Grille & Attiya Ola Spirit first groups are takeout/delivery only, as per state mandate. 48th St. Grille experienced 40% drop in revenue.
Hungry for More?

• Check out Economy League and Get Healthy Report “Good Eats” at economyleague.org/foodeconomy

• Check out the Economy League Leading Indicators report on the impacts of Covid19 on the food economy at economyleague.org/covid19LE1
Thank You!