JOIN THE COLLABORATION TO GROW GREATER PHILADELPHIA’S IMPACT ECONOMY.

ImpactPHL unifies stakeholders from the investment, philanthropic, civic, and entrepreneurial ecosystems to lead the growth of a global movement uniquely poised to define Philadelphia’s present and future.

Welcome to the Impact Economy: where investors, corporations, and institutions do well while simultaneously doing good; joining profit and purpose to generate financial returns while creating a better world.

**ENTREPRENEURS AND THEIR COMPANIES**
For-profit ventures focused, either in what they make or how they make it, on the dual objectives of financial performance and social good.

**INVESTORS**
Individuals, investment funds, corporations, or institutions supporting models that advance solutions to social and environmental needs while yielding a compelling rate of return.

**INTERMEDIARIES**
Groups, such as incubators, accelerators, service providers, non-profits, network builders, who extend or apply their traditional support for entrepreneurs to the impact space.

**THE MARKETPLACE**
Customers and producers of impact economy goods and services include governments, non-profits, and private enterprises, as driven by informed consumers.

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In their 2014 survey of 146 large investors, JP Morgan and the Global Impact Investing Network found respondents were managing $60 billion in impact investments. In 2014 alone, they committed $10.6 billion and reported plans to invest 16% more in 2015.

$10.6 B
$12.3 B

2014 2015

+16%
LEAD THE CHANGE. BE A PART OF THE GROWTH IN SOCIAL IMPACT AND BUSINESS THAT PHILADELPHIA BRINGS TO THE WORLD.

Your contribution of capital and thought leadership will help ImpactPHL achieve its primary goals:

01  **Strengthen** connections and collaboration among the various components of Greater Philadelphia’s impact economy.

02  **Increase** the number of successful, growing impact enterprises located in the Greater Philadelphia region.

03  **Attract** a higher number of regional individual and institutional investors who make significant impact investments in the Greater Philadelphia region.

04  **Increase** awareness among and participation by established enterprises and organizations in impact objectives.

05  **Position** Philadelphia as a leading international center of impact economy activity and knowledge.

**PHILLY KNOWS IMPACT**

The Economy League of Greater Philadelphia and Ben Franklin convened working groups of entrepreneurs, government officials, foundations, researchers, business and civic leaders, whose discussions crystallized the region’s key strengths:

**COLLABORATION AT ITS CORE**

It’s a spirit that started the nation. Shared success and civic progress via altruistic approaches to business are part of the city’s DNA.

**SIZE**

A Top 5 US City: well suited to develop and scale both ventures and solutions, yet intimate and nimble to affect rapid change.

**DIVERSE, GROWING ECOSYSTEM**

One that thrives amidst our region’s opportunities for progress: entrepreneurs, investors, non-profits, accelerators, wealth management, foundations, corporations, and more.

**INTELLECTUAL ENERGY**

Rich density of universities, institutions and talent whose social impact focus is respected worldwide.

**GOVERNMENT AND BUSINESS ORGANIZATIONS**

City and state leaders pioneering Fourth Sector strategies to encourage private solutions to public challenges, making impact a critical component of business growth.

*Growing the Impact Economy in Greater Philadelphia, Dec 2015*

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**Founding Partners**

Tom Balderston  
Balderston Capital, SustainVC

Richard Binswanger

John Moore  
Investors’ Circle

Dermot Murphy  
Halloran Philanthropies

Ajay Reju  
Dilworth Paxson, The Germination Project

**Advisors**

Threshold Group

RoseAnn B. Rosenthal  
Ben Franklin Technology Partners of Southeastern PA

Steve Wray  
Economy League of Greater Philadelphia

Noelle Baldini  
Federal Reserve Bank of Philadelphia

Jacob Gray  
Wharton Social Impact Initiative

Claire Marrazzo Greenwood  
Greater Philadelphia Chamber of Commerce and CEO Council for Growth

Sylvie Gallier Howard  
City of Philadelphia

Garret Melby  
GoodCompany Ventures

Maari Porter  
Philanthropy Network of Greater Philadelphia

Teresa Araco Rodgers  
harp-weaver LLC

Hardik Savalia  
B Lab

Joel Steiker  
GoodCompany Ventures

Diane Sterthous  
PA Department of Community and Economic Development