

## Citizens' Business

A Newsletter of the  
Economy League of  
Greater Philadelphia

October 2009

CELEBRATING 100 YEARS



ECONOMY LEAGUE  
GREATER PHILADELPHIA  
Information, Insight, Integrity.



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### Urban Sustainability Forum: Green Infrastructure Funding

Thursday, October 22, 2009

6:00 p.m.- Reception

6:30 p.m.- Program

Academy of Natural Sciences

19th Street & the Ben Franklin Parkway  
Philadelphia, PA

Register [here](#). Free admission.



[Greenworks Philadelphia](#) sets out an ambitious agenda of "green" initiatives for our city and region that includes new trails along the Delaware and Schuylkill Rivers, new parks, accessible riverfronts, thousands of new trees, green roofs, green streets, and transit. These new green infrastructure projects will help improve air quality, provide recreational space, reduce heat-related deaths, and increase property values.

But how do we pay for it?

Join a forum on innovative and reliable funding models that can be implemented in Greater Philadelphia. Panelists include [Patrick Starr](#) of the Pennsylvania Environmental Council, Peter Sortino of the Danforth Foundation, Howard Neukrug of the Philadelphia Water Department, and [Steve Wray](#) of the Economy League of Greater Philadelphia. Register [here](#).

### Sponsor the 2010 Leadership Exchange

The [2010 Greater Philadelphia Leadership Exchange](#) will culminate in a learning visit to the Bay Area & Silicon Valley from September 13 to 15, 2010. Before the trip, participants, selected among leaders in business, government, and nonprofit organizations, will convene for a number of preparatory sessions starting in May.



Information about sponsorship opportunities is now [posted online](#). Click [here](#) to learn more about the program, including our last learning visit--[Metro Atlanta](#) in 2008.

*Through in-region programming and out-of-region learning visits, the [Leadership Exchange](#) exposes leaders in business, government, and nonprofit organizations to best practices, forges new connections across sectors and industries, and deepens participants' understanding of Greater Philadelphia's potential.*

### Critical Security Issues in the 21st Century

Friday, November 6, 2009

Loews Hotel, Philadelphia, PA

Conference presented by the [World Affairs Council](#).

Register [here](#). Admission varies.

In conversation with high-level government and corporate officials, policy makers, and scholars, this day long [conference](#) will examine the challenges and opportunities to achieving a more secure and prosperous global society. National security will be discussed through the prism of energy independence, climate stability, global health, and international extremism.

Speakers include:

Adm. Dennis Blair, Director, National Intelligence

Al Gore, former Vice President

Tom Ridge, former Secretary of Homeland Security

Kathleen Sebelius, Secretary of Health and Human Services

To register or to learn more about the day's agenda, click [here](#) or call 215-561-4700 x222.



### Friday Journal

**FRIDAY  
JOURNAL**

Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[Will Rio be the next Athens or Atlanta?](#) -- J. Egmont

[What Lloyd Dobler Can Teach Us About the Recession](#) -- J. Sevin

[Harrisburg Delay Shouldn't Have Been a Surprise](#) -- S. Wray

[What's in your cupboard?](#) -- C. Scoville

### League Hits

[IssueLab](#) -- This free service compiles and categorizes the vast array of research produced in the nonprofit sector across the country. -- C. Scoville

"The Game is in US" -- The US's bid for the 2018 or 2022 World Cup. In Philadelphia, the Sports Congress and the Convention & Visitors Bureau are working to bring the World Cup to our region. -- S. Wray

### In the News

Action for 'Reform Team,' *Philadelphia Inquirer*, 10/5

This cradle of tech rocks, *Philadelphia Inquirer*, 9/17

### Staff News

[Josh Sevin](#) has joined the Economy League as Director of Projects.

[Ana Liss](#), a graduate student at the Fels Institute, and [Robert Manduca](#), a senior at Swarthmore College, have taken intern positions for the fall semester.

### United Way & Economy League

Making your United Way contribution this fall? Don't forget to designate **agency code 5594** for the Economy League.



### Follow us on Twitter

Follow [@EconomyLeague](#) where Allison Kelsey and Christopher Scoville tweet news, events, and other happenings in the region relevant to our work.



### From the Archives

Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play. Visit [EconomyLeague.org](#), or click [here](#) to contact us.

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