

Citizens' Business

A Newsletter of the
Economy League of
Greater Philadelphia

November 2009

CELEBRATING 100 YEARS



ECONOMY LEAGUE
GREATER PHILADELPHIA
Information, Insight, Integrity.



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Pritchett joins Altschuler as World Class Co-Chair

Dr. Wendell E. Pritchett, Chancellor of [Rutgers University at Camden](#) (top right), has joined Dr. Steven M. Altschuler, President & CEO of [The Children's Hospital of Philadelphia](#), as a co-chair of the [World Class Greater Philadelphia](#) initiative. The addition of Dr. Pritchett as a co-chair means the leadership of World Class Greater Philadelphia now represents two of the largest industries in our region - health care and higher education - and institutions from both sides of the Delaware River.



[World Class Greater Philadelphia](#) is an initiative to develop and implement the Global Positioning Strategy for ensuring a prosperous, sustainable, and authentic future for our region. To date, more than [100 organizations and individuals](#) have signed on as supporters of this effort.



The [results](#) of the first phase of the initiative, defining the meaning of "world class" and determining where Greater Philadelphia stands today, were released in August 2009. The Economy League now moves into the second phase of the effort focused on developing alternative futures for the region's economy through scenario planning. Click [here](#) to learn more or to become a supporter.

Green Infrastructure Funding Report

League Hits

[Social Change with a Networked Mindset](#) -- In this talk from the recent [Nonprofit Management Institute](#), Heather McLeod Grant uses new research from the Monitor Institute to offer a strategic framework that helps nonprofit leaders assess the effectiveness of their social networks. -- *A. Gold*

[National Unemployment](#) -- This interactive graph breaks down unemployment rates by a variety of demographic variables. -- *A. Kelsey*

In the News

[Rejected pact wasn't so bad, experts say](#), *Philadelphia Inquirer*, 11/5

[For stimulus, think cities](#), *Philadelphia Inquirer*, 10/30

United Way & Economy League

Making your United Way contribution this fall? Don't forget to designate **agency code 5594** for the Economy League.



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A new report by the Economy League provides recommendations to city and regional leaders to achieve Philadelphia's ambitious goals of becoming the greenest city in America by funding investments in sustainable transportation, water, and energy.



The report, "[Implementing Green Infrastructure: Developing a Winning Strategy to Fund Philadelphia's Ambitious Visions](#)" also highlights the need for leadership, cross-department coordination facilitated by the Mayor's Office of Sustainability in the City of Philadelphia, focused demonstration of public benefits, and regional collaboration among counties.

Watch Economy League executive director Steve Wray's presentation [online](#), or learn more in the [press release](#) and [report](#) on our website. The [Pennsylvania Environmental Council](#) commissioned the study.

Sponsor the 2010 Leadership Exchange

The [2010 Greater Philadelphia Leadership Exchange](#) will culminate in a learning visit to the Bay Area & Silicon Valley from September 13 to 15, 2010 with headquarters at the [Omni San Francisco Hotel](#). Before the trip, participants, selected among leaders in business, government, and nonprofit organizations, will convene for a number of preparatory sessions starting in May.



Information about sponsorship opportunities is now [posted online](#). Click [here](#) to learn more about the program, including our last learning visit--[Metro Atlanta](#) in 2008.

Through in-region programming and out-of-region learning visits, the [Leadership Exchange](#) exposes leaders in business, government, and nonprofit organizations to best practices, forges new connections across sectors and industries, and deepens participants' understanding of Greater Philadelphia's potential.

Friday Journal

Follow [@EconomyLeague](#) where we tweet news, events, and other happenings in the region relevant to our work.



From the Archives

Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.



Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[How Philly's Sewers are Leaping out of the Gutter](#) - *R. Manduca*

[Philadelphia in the Age of Mechanical Reproduction](#) - *S. Odell*

[How Many Miles to Bike Sharing, Philadelphia?](#) - *A. Liss*

[Highlights of the 2009 Nonprofit Management Institute](#) - *A. Gold*

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play. Visit EconomyLeague.org, or click [here](#) to contact us.

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VICE CHAIR: James K. Wujcik, Sovereign Bank
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Economy League of Greater Philadelphia | 230 S. Broad Street | Suite 403 | Philadelphia | PA | 19102