

# Citizens' Business

A Newsletter of the  
Economy League of  
Greater Philadelphia

July 2009

CELEBRATING 100 YEARS



ECONOMY LEAGUE  
GREATER PHILADELPHIA  
Information, Insight, Integrity.



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## Sassen, Nowak to Speak at the 2009 Greater Philadelphia Leadership Exchange



[Saskia Sassen](#), Robert S. Lynd Professor of Sociology at Columbia University, leading urbanist, and the thinker who coined the term "global city" will deliver the featured address at the [2009 Leadership Exchange](#) on September 10. Sassen's remarks will focus on the future of global cities in the wake of the

global financial crisis. She'll be joined by [Jeremy Nowak](#), President & CEO of The Reinvestment Fund, who will share his thoughts on the future of communities and how we'll live. Click [here](#) to get the latest on the agenda and speakers at the 2009 Exchange.

Interested in participating in the 2009 Leadership Exchange? Registration is now closed, but most sponsorship levels include registration for an executive. See [below](#) for additional information.

## Sponsor the 2009 Leadership Exchange

## League Hits

[Visual Economics](#) -- This website puts a new spin on economic data and trends with colorful, creative graphics. -- *J. Egmont*

[Philadelphia Parking Lot Locator](#) -- This handy tool lets you scope out your parking options in advance when driving into the city. -- *C. Scoville*

## Staff News

[Natalia Quiñones](#) has joined the Economy League as a summer high school intern through the Greater Philadelphia Chamber of Commerce's summer [internship program](#). Her internship is sponsored by the Deloitte Business Foundation Program. She attends Kensington International Business High School where she is a rising junior.

## @EconomyLeague

Follow [@EconomyLeague](#) where Allison Kelsey and Christopher Scoville tweet news, events, and other happenings in the region relevant to our work.



## From the Archives

This year's [Greater Philadelphia Leadership Exchange](#) is an in-region, one-day session, "Greater Philadelphia, Global Connections & Our Region's Future," on Thursday, September 10.

Your sponsorship will reach 150 leaders in business, nonprofit, and government organizations across the region as well as more than 20,000 residents through our website and e-communications. Sponsorship opportunities range from \$15,000 to \$500. Visit our [website](#) to learn more, or call 215-875-1000 x18.

*Thank you to the following sponsors to date*

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Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.

The Economy League Goes Bowling

If you read the [history of our first 100 years](#), you already know that the Economy League was founded as a bowling league, well not quite, but we live up to the name every summer when the staff form the "Policy Wonks" team for the [Community Design Collaborative's](#) annual Bowling Ball fundraiser.



On June 20, the Wonks and dozens of other teams helped net nearly \$33,000 of support for the Collaborative's programs providing pre-development services for neighborhood organizations throughout Philadelphia.

## Friday Journal



Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[Why Did Philly's Beloved Roots Move to New York? The Geographic Economics of Music Scenes](#) -- *A. Gold*

[New York's \\$8.7 Billion Consolation Prize](#) -- *E. Johanson*

[Connecting to the Soul of Our City](#) -- *G. Bielecki*

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play. Visit [EconomyLeague.org](http://EconomyLeague.org), or click [here](#) to contact us.

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