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Citizens' Business

A Newsletter of the
Economy League of
Greater Philadelphia

January 2010

CELEBRATING 100 YEARS



ECONOMY LEAGUE
GREATER PHILADELPHIA
Information, Insight, Integrity.



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100th Anniversary Celebration

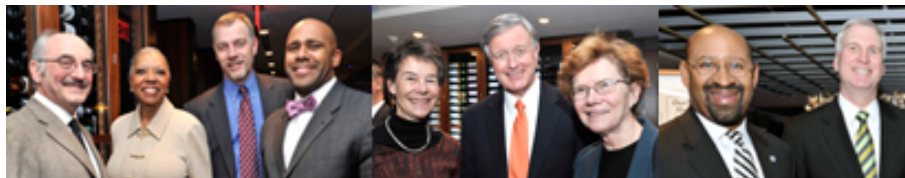
Economy League supporters and partners gathered at R2L Restaurant in Two Liberty Place in Philadelphia to celebrate the **100th anniversary** of the Economy League. Mayor Michael Nutter and Philadelphia City Councilmember Bill Green presented citations to honor this milestone. Regional President of Sovereign Bank Jim Wujcik, who chairs the Economy League's board, presided over the festivities.



Click [here](#) to view video of the speakers' remarks or [browse](#) photographs of the event.

Please join us in honoring our 100th anniversary by taking our [World Class survey](#) or by making a tax-deductible [contribution](#).

[Make a Donation](#)



World Class Greater Philadelphia Update

League Hits

[Visit Philly](#) - GPTMC, the tourism marketing organization for our region, launched a snazzy new website to replace gophila.com. - *N. Frontino*

[Predictions for 2010](#) - *Next American City* makes predictions for the country's urban areas. - *C. Scoville*

[New Jobs for a New Decade](#) - This NPR special series focuses on the future of employment in the coming decade. - *J. Sevin*

In the News

[Economy League turns 100](#), *WHYY*, 01/13/10

[Economy League toasts its 100th anniversary](#), *Philadelphia Inquirer*, 01/12/10

[Economy League of Greater Philadelphia turns 100](#), *Technically Philly*, 01/12/10

[Plenty of stories to watch in 2010](#), *Philadelphia Business Journal*, 1/01/10

[Energy to play big area role](#), *Philadelphia Business Journal*, 1/01/10

Staff News

Building on initial input from our [2009 Greater Philadelphia Leadership Exchange](#) and our [World Class survey](#), we are now organizing a series of roundtables with World Class [supporters](#) throughout the spring. Participants will begin examining potential trends and forces of change in our region to prepare for scenario planning, a process to map out what possible futures might exist for Greater Philadelphia.

To become a supporter of this initiative or to learn more, visit our [website](#), and don't forget to take our [World Class survey](#).

Sponsor the 2010 Leadership Exchange

The [2010 Greater Philadelphia Leadership Exchange](#) will culminate in a learning visit to the Bay Area & Silicon Valley from September 13 to 15, 2010 with headquarters at the [Omni San Francisco Hotel](#). Before the trip, participants, selected among leaders in business, government, and nonprofit organizations, will convene for a number of preparatory sessions starting in May.



Deadline for sponsor inclusion on application postcard sent to 3,000 executives is January 22.

Information about sponsorship opportunities is [posted online](#). Click [here](#) to learn more about the program, including our last learning visit--[Metro Atlanta](#) in 2008.

Through in-region programming and out-of-region learning visits, the [Leadership Exchange](#) exposes leaders in business, government, and nonprofit organizations to best practices, forges new connections across sectors and industries, and deepens participants' understanding of Greater Philadelphia's potential.

[Nick Frontino](#) has joined the Economy League as Project Manager.

Former board member and partner at Saul Ewing [Robert J. Jones](#) now spends time in our office as Senior Executive Fellow.

Follow us on Twitter

Follow [@EconomyLeague](#) where we tweet news, events, and other happenings in the region relevant to our work.



From the Archives

Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.

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Friday Journal



Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[The Internet and the iPhone: A Citizen's Best Friends?](#) - *N. Frontino*

[What are you paying attention to in 2010?](#) - *S. Wray*

[To-Dos for Greater Philadelphians](#) - *A. Gold*

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play. Visit EconomyLeague.org, or click [here](#) to contact us.

CHAIR: James K. Wujcik, Sovereign Bank
VICE CHAIR: Caroline H. West, Shire Pharmaceuticals
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