

2010 Greater Philadelphia Leadership Exchange Bay Area & Silicon Valley Sponsorship Marketing Reach



Your event sponsorship has the potential to reach ...

- 20,000 unique website visitors at www.economyleague.org
- 6,000 constituents via e-communications before, during, and after the event, including Twitter and e-newsletters
- 2,000 *Insight* magazines distributed
- 100 participants who are Greater Philadelphia's leaders in business, nonprofit, and government organizations who will receive event materials and programs, on site signage impressions, and hear public remarks
- Nearly 80 Members of the Board of Directors of the Economy League of Greater Philadelphia
- More than 150 alumni of the *Greater Philadelphia Leadership Exchange* at events during the year