

The content in this preview is based on the last saved version of your email - any changes made to your email that have not been saved will not be shown in this preview.

# Citizens' Business

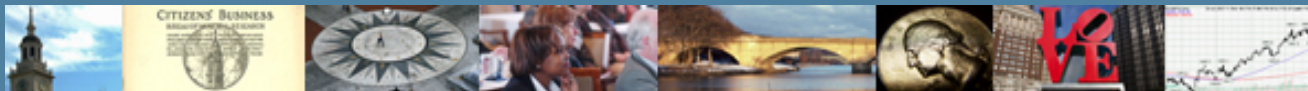
A Newsletter of the  
Economy League of  
Greater Philadelphia

February 2010

CELEBRATING 100 YEARS



ECONOMY LEAGUE  
GREATER PHILADELPHIA  
Information, Insight, Integrity.



## In this Issue

- [Apply to the 2010 Leadership Exchange](#)
- [Study on open space launched](#)
- [Take our World Class survey and win a Flip Cam](#)
- [Become a Sponsor of the 2010 Leadership Exchange](#)
- [Event: The Dilemmas of Leading in Challenging Times](#)
- [Friday Journal](#)

## Apply to the 2010 Leadership Exchange

**Apply now** to participate in the 2010 Greater Philadelphia Leadership Exchange.

Join 100 of our region's most prominent business, nonprofit, and government executives and explore efforts around innovation, sustainability, and workforce in Greater Philadelphia and the San Francisco Bay Area.

*Timeline of this year's program:*

- March 15: Application deadline
- April 15: Participants notified
- May 11: Orientation (evening)
- June 25: Regional Exploration in Greater Philadelphia (daytime)
- Aug. 26: Networking Open House (evening)
- Sept. 12 - 15: Learning visit to San Francisco Bay Area



To be eligible to participate, applicants must live and/or work in the Greater Philadelphia region and serve in a leadership role in a business, nonprofit, or government organization.

Visit our [website](#) for all of the details and to learn more about past programs in [Philadelphia](#), [Atlanta](#), and [Chicago](#)!

*Through in-region programming and out-of-region learning visits, the Leadership Exchange exposes leaders in business, government, and nonprofit organizations to best practices, forges new connections across sectors and industries, and deepens participants' understanding of Greater*

## League Hits

[OurPhiladelphia.org](#) - A new website that examines the relationships between elected officials at all levels of government and their largest campaign contributors. - *N. Frontino*

[Mapping Main Street](#) - A collaborative documentary project to map the over 10,000 Main Streets in the US, which includes some great photos from Main Streets in Manayunk, Ambler, Norristown, and New Hope. - *A. Gold*

[A high energy welcome](#) - Mural art in this city always has been much more than painting surfaces. The mural planned for parking garages at the airport constitute even more than art: as Monica Yant Kinney wrote, "Great cities ought to have great gateways." - *A. Kelsey*

## In the News

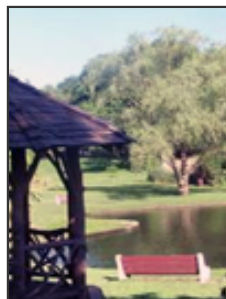
[Cautious optimism in Philadelphia for Obama's plan to fund community banks](#), *Philadelphia Business Journal*, 1/28

## Follow us on Twitter

*Philadelphia's potential.*

## Study on open space launched

Last month, the Economy League began a first-of-its-kind assessment of the value of protected [open space](#) in the five counties of southeastern Pennsylvania. The study will quantify the economic, environmental, and social value of open space, focused on parkland, preserved farmland, and land trust-owned and eased lands.



Commissioned by the GreenSpace Alliance and the Delaware Valley Regional Planning Commission, the Economy League is leading a consultant team that includes Econsult Corporation, Keystone Conservation Trust, and the US Forest Service. The study's findings are expected to be released in fall 2010. For more information on this project, contact [Josh Sevin](#).

## Take our World Class survey and win a Flip Cam

The Economy League is working on a new initiative called [World Class Greater Philadelphia](#). We could use your thoughts about what in our region makes the grade, what doesn't that should, and what you'd like to know about the future of Greater Philadelphia.

Visit <http://economyleague.org/survey>.

Your answers to this 5-minute survey will be valuable to us, and as a bonus, you can enter a March 1 drawing for a new [Flip UltraHD Camcorder](#) to make videos for posting on Facebook, YouTube, or your website.



## Sponsor the 2010 Leadership Exchange

Follow [@EconomyLeague](#) where we tweet news, events, and other happenings in the region relevant to our work.



### From the Archives

Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.

**Show your support for this initiative and build your brand among our region's leaders by sponsoring the 2010 Leadership Exchange.**

**Sponsorship levels** range from \$50,000 to \$500, some of which include guaranteed free registration. Deadline for sponsor inclusion on Orientation signage and materials is April 28.

Visit our [website](#) for details or email [Christopher Scoville](#) or call 215-875-1000 x17.

*Join these sponsoring organizations whose generous support makes the Leadership Exchange possible.*

**FOUNDATION SUPPORTER**



---

**REGIONAL EXPLORATION SPONSORS**



---

**RECEPTION SPONSOR**



---

**SESSION CO-SPONSOR**



---

**DINE-AROUND HOSTS**





## SUPPORTERS



## Event: The Dilemmas of Leading in Challenging Times

A [conversation](#) for senior executives struggling to balance business objectives and ethical values.

Friday, March 12, 2010, 8:00 a.m - 12:00 p.m.  
St. Joseph's University Haub Executive Center

Panelists include Brian Duperreault, CEO, Marsh & McLennan Companies; Mary Lou Quinlan, CEO, Just Ask a Woman; and Daniel Hilferty, President, Health Markets, Independence Blue Cross. Marty Moss-Coane of WHYY's Radio Times will moderate the discussion.

Click [here](#) to learn more or to register.



## Friday Journal



Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[New study: Wealthy leaving New Jersey](#) - *A. Liss*

[Green is in, but what about gray?](#) - *C. Scoville*

[Service for Change: We Can Do Better?](#) - *R. Gordon*

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play. Visit [EconomyLeague.org](http://EconomyLeague.org), or click [here](#) to contact us.

**CHAIR: James K. Wujcik, Sovereign Bank**  
**VICE CHAIR: Caroline H. West, Shire Pharmaceuticals**  
**EXECUTIVE DIRECTOR: Steven T. Wray**

[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to [swray@economyleague.org](mailto:swray@economyleague.org) by [cscoville@economyleague.org](mailto:cscoville@economyleague.org).  
Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Economy League of Greater Philadelphia | 230 S. Broad Street | Suite 403 | Philadelphia | PA | 19102