

# Citizens' Business

A Newsletter of the  
Economy League of  
Greater Philadelphia

December 2009

CELEBRATING 100 YEARS



ECONOMY LEAGUE  
GREATER PHILADELPHIA  
Information, Insight, Integrity



## In this Issue

[Insight Magazine Vol. 3 Released: Connecting Globally, Prospering Locally](#)

[Take our 100th Anniversary World Class Survey](#)

[Honor our 100th by Making a Contribution](#)

[Sponsor the 2010 Greater Philadelphia Leadership Exchange](#)

[Friday Journal](#)

## Insight Magazine: Connecting Globally, Prospering Locally

To compete, we must connect. Boil down the [lessons we learned](#) at the 2009 Greater Philadelphia Leadership Exchange in September, and that's what you get. Don't think of a region as a factory cranking out products, the experts tell us. Think of a region as a network, a hub, a circuit board - pick your metaphor, as long as it reflects that Greater Philadelphia can thrive only by connecting people and businesses with a global economy that is far bigger than any one city or region.



That's why "connectivity" is the theme of this [edition](#) of Insight. How will the future of how we live, work, and play impact our region's connections? How do we plan for these changes in a world of uncertainty? And how do we stay connected globally to ensure our prosperity? Check out the latest [issue](#) of Insight Magazine for some insights into these questions raised at the [2009 Leadership Exchange](#), "Global Connections & the Region's Future."

## Take our World Class Survey

# Happy Holidays!

## League Hits

[Brick City](#) - Just released on DVD, this riveting five-part documentary follows Newark, NJ's mayor, police director, and select residents as they try to reduce crime and improve opportunity. - *A. Gold*

[Urban EcoMap](#) - This interactive site breaks down San Francisco's greenhouse gas emissions by zip code sorted by transportation, energy, and waste. - *A. Kelsey*

[News Inkubator](#) - A new venture in sustaining local news outlets in Greater Philadelphia, News Inkubator consolidates back end operations. - *C. Scoville*

## In the News

[In pursuit of a world-class status](#), *Philadelphia Business Journal*, 12/18

[It's big and bold - a fierce competitor](#), *Philadelphia Inquirer*, 12/13

[Close the Deficit: Steve Wray](#), *It's Our Money*, *Philadelphia Daily News*, 12/11

[Comcast's NBC Universal deal](#) a boost for

You've read our [work](#) on what the world thinks is world class and where Greater Philadelphia stands today. Now we're looking for your insights. Take our three-question survey by January 15!

Visit [EconomyLeague.org/100thSurvey](http://EconomyLeague.org/100thSurvey) to give us your input.

## Honor our 100th by Making a Contribution

Join us in honoring our 100th Anniversary by making a tax-deductible contribution.

An investment in the Economy League is an investment in our region's future. There are three ways to contribute:

- Donate securely [online](#) via PayPal.

[Make a Donation](#)

- Send a check made payable to the Economy League of Greater Philadelphia to 230 S. Broad Street, Suite 403, Philadelphia, PA 19102.
- Specify agency code 5594 in your United Way contributions.

## Sponsor the 2010 Leadership Exchange

The [2010 Greater Philadelphia Leadership Exchange](#) will culminate in a learning visit to the Bay Area & Silicon Valley from September 13 to 15, 2010 with headquarters at the [Omni San Francisco Hotel](#). Before the trip, participants, selected among leaders in business, government, and nonprofit organizations, will convene for a number of preparatory sessions starting in May.



Information about sponsorship opportunities is [posted online](#). Click [here](#) to learn more about the program, including our last learning visit--[Metro Atlanta](#) in 2008.

*Through in-region programming and out-of-region learning visits, the [Leadership Exchange](#) exposes leaders in business, government, and nonprofit organizations to best practices, forges new connections across sectors and industries, and deepens participants' understanding of Greater Philadelphia's potential.*

[Philadelphia, too](#),  
*Philadelphia Business Journal*, 12/3

### United Way & Economy League

Making your United Way contribution this fall? Don't forget to designate **agency code 5594** for the Economy League.



### Follow us on Twitter

Follow [@EconomyLeague](#) where we tweet news, events, and other happenings in the region relevant to our work.



### From the Archives

Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.

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**Friday Journal**

**FRIDAY**  
**JOURNAL**

Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[Going all the way: The Zero Waste Movement](#) - *J. Tschirgi*

[2008: More momentous than you realized](#) - *J. Egmont*

[Something in the Center City Stocking This Season](#) - *A. Liss*

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play. Visit [EconomyLeague.org](http://EconomyLeague.org), or click [here](#) to contact us.

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