

Citizens' Business

A Newsletter of the
Economy League of
Greater Philadelphia

April 2010

CELEBRATING 100 YEARS



ECONOMY LEAGUE
GREATER PHILADELPHIA
Information, Insight, Integrity.



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2010 Leadership Exchange Participants Announced

The Leadership Exchange [Planning Committee](#) is pleased to announce the selection of more than 100 business, government, and nonprofit leaders from across the region to participate in the 2010 Greater Philadelphia Leadership Exchange. This year's program concludes with a three-day learning visit to the San Francisco Bay Area. Click [here](#) to view this year's cohort, or visit our [website](#) to learn more about this initiative.



World Class Roundtables Update

The [World Class Greater Philadelphia](#) initiative is in full swing, with roundtables being held across the region. These [sessions](#), which are designed to generate input for this summer's scenario planning workshop, convene business, nonprofit, government, and community leaders to discuss key trends and uncertainties that will shape the region's future.



We encourage you to join your peers from around the region to discuss what it would take for Greater Philadelphia to become a

League Hits

[Take 10 Challenge Map](#) -

View census form response rates from the national to the neighborhood level with this interactive map. - *N. Frontino*

[NUMMI](#) - The New United Motor Manufacturing Inc. was a joint venture launched by GM and Toyota in 1984. What led to its closing this month is a fascinating case study of the challenges some companies face adapting to the global economy. Listen to the story on "This American Life." - *A. Gold*

[Rethink. Recover. Rebuild.](#) -

The fourth biennial Reinventing Older Communities conference from May 12 to 14 will focus on reinventing older communities in the wake of the subprime foreclosure crisis and the federal government's economic stimulus programs. - *S. Wray*

In the News

[Public money](#), *Daily News*, 4/5

[Phila. nonprofits employ 242,000 people, study says](#), *Philadelphia Inquirer*, 3/25

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world class place to live, work, and play. To view the schedule of upcoming roundtables and register for a session online, [click here](#). Visit our [website](#) to learn more about the initiative or to [become a supporter](#).

How Should We Grow? Philadelphia's Industrial Future

Friday, April 23, 2010

8:00 - 11:00 a.m.

Upper Gallery, Meyerson Hall

University of Pennsylvania, School of Design

210 S. 34th Street, Philadelphia, PA 19104

Despite the axiom that Philadelphia is a "post-industrial" city, companies that make, mend or move goods continue to account for one in five jobs in the local economy. How has urban industry changed, and what are the market-based opportunities to sustain and grow it in Philadelphia? Can industrial strategies intersect with green jobs, design jobs, and the creative economy?



Join the [conversation](#) with expert commentators, including the former mayor of Seattle, Greg Nickels, and the Economy League executive director, Steve Wray. The event is free, but space is limited. To RSVP, send an e-mail to cityplan@design.upenn.edu. A light breakfast will be served.

For more information, contact Matthew Rao at raomv@design.upenn.edu.

Sponsor the 2010 Leadership Exchange

Show your support for this initiative and build your brand among our region's leaders by sponsoring the 2010 Leadership Exchange.

Join these sponsoring organizations whose generous support makes the [Leadership Exchange](#) possible.

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From the Archives

Take a look at 100 years of [Citizens' Business archives](#) as we celebrate our 100th anniversary.

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Sponsorship levels range from \$50,000 to \$500, some of which include guaranteed free registration.

Visit our [website](#) for details or contact Christopher Scoville at cscoville@economyleague.org or 215-875-1000 x17.

Friday Journal



Each Friday, you'll find a feature about trends, places, programs, and ideas that pique our interest. Whatever the topic, we'll focus on things germane to issues affecting Greater Philadelphia.

[Our favorite policy and news sites](#) - *A. Kelsey*

[Alice in Pensionland](#) - *J. Sevin*

[Who won the Fels Institute's 1st Public Policy Challenge competition?](#) - *A. Liss*

Citizens' Business is a monthly publication of the Economy League of Greater Philadelphia. Founded in 1909, the Economy League is an independent, nonpartisan, nonprofit organization dedicated to research and analysis of the region's resources and challenges with the goal of promoting sound public policy and increasing the region's prosperity. Working with the public and private sectors, the Economy League provides independent research and insight on emerging issues to stimulate public and private action to make the Greater Philadelphia region a better place to live, work, and play.
Visit EconomyLeague.org, or click [here](#) to contact us.

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